



HEALTH INTELLIGENCE. A CRITICAL ANALYSIS STRATEGY FOR DECISION MAKING IN THE HEALTH AREA

INTELIGENCIA EN SALUD. UNA ESTRATÉGIA DE ANÁLISIS CRÍTICO PARA LA TOMA DE DECISIONES EN EL ÁREA DE SALUD

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ABSTRACT

The last year and a half, it was shown that the lack of use of data and information of origin in the health sector, produced one of the greatest catastrophes that it has experienced mankind in the last 100 years. The aforementioned is due to a failure of vision, which unfortunately is seen as a problem not only of national security but also of human security. Intelligence is the discipline that carries out the planning, collection, analysis, and generation of products for the decision-making of the leaders of a country, sector, organization, or society. This can be used very well in the health sector, applying the intelligence cycle model used in the security or financial field. That is, generating products from the analysis of raw information, lines of action, strategies, and prospective scenarios that guide the decision-maker to carry out health policies that comply with the human security strategies recommended by the United Nations (UN) for sustainable development.

Keywords: Intelligence in health; Human security; Risk analysis; Epidemiology; Data mining; Intelligence cycle. (Source: MeSH - NLM).

RESUMEN

En el último año y medio, se demostró que la falta de utilización de datos e información de origen en el sector salud produjo una de las mayores catástrofes que ha vivido la humanidad en los últimos 100 años. Inteligencia es la disciplina que realiza la planeación, recolección, análisis y generación de productos para la toma de decisiones de los líderes de un país, sector, organización o sociedad. Se puede utilizar muy bien en el sector salud, aplicando el modelo del ciclo de inteligencia utilizado en el ámbito de seguridad o financiero. Es decir, generando productos del análisis de la información bruta, líneas de acción, estrategias y escenarios prospectivos que orienten al tomador de decisiones a realizar políticas en salud que cumplan con las estrategias de seguridad humana que recomienda la Organización de Naciones Unidas (ONU) para un desarrollo sustentable.

Palabras Clave: Inteligencia en Salud; Seguridad Humana; Análisis de Riesgos; Epidemiología; Minería de datos; Ciclo de inteligencia. (Fuente: DeCS BIREME).

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INTRODUCTION

For a year and a half, one of the greatest disturbing phenomena considered in Comprehensive Disaster Management has been and continues to plague the world, causing major crises in various sectors of human development¹ such as health, economy, security, development, political, social and educational. It is a multidimensional security problem since it affects the stability and permanence not only of the poorest or weakest states but also of the hegemonic states; And if we value the losses in all contexts, they were the biggest losers, and the safest thing to come out of this pandemic will be another world with other balances of power that we will see in the future⁽²⁾.

The present world is for a large part of society an insecure place, full of threats that come from all kinds of places, if they already existed, now they are more visible. Crises of all kinds prolong violent conflicts, natural and man-made disasters, existing poverty, health problems such as epidemics and economic recessions that cause hardship and destabilize the balance, the goals of peace, stability, and sustainable development. These crises of complex characteristics by nature mean a great variety of forms of human insecurity.

But what is human security? According to resolution 66/290 of the UN General Assembly, "human security is an approach that helps the Member States to identify and overcome the generalized and intersectoral difficulties that affect the survival, the means of subsistence and the dignity of its citizens". The resolution calls for: "people-centered, comprehensive, context-specific and prevention-oriented responses that strengthen the protection and empowerment of all".⁽³⁾ The concept of Human Security is made up of two main axes: development and hard security. These, in turn, have their own intervention axes:⁽⁴⁾

Development Axis

- 1.- Health development
- 2.- Environmental development and protection (includes natural disasters)
3. Economic development
4. Food development

Hard Security Axis

- 1.- Political security
- 2.- Personal security
- 3.- Community

Being human security one of the axes that the UN has promoted, in most of its members we see that security is more than the classic concept towards the forces of order and the armed forces against insecurity by criminal groups, the concept is broader, saying that security is not only that but depends on multiple factors. This means that if the authorities intervene in security and not in development and vice versa, there will always be unequal growth and surely the expected result of the concept of human security is more than just security from harm caused by violence and that entails the development of other axes so that the human really reaches that state of integral security that will make him fully develop as an individual and as a society

As we have seen, one of the axes of development is the health sector, as an important part of human security and which is currently part of various development indicators worldwide, including the multidimensional indicator of extreme poverty of the Economic Commission for Latin America and the Caribbean (ECLAC)

If a community does not have health, it will not only have repercussions in this very sensitive area of the human being, but it will also have consequences extended to other sectors, such as development, economic, political, and social. Therefore, decision-making by the health leaders of each country, at their level of responsibility, generates public policies, strategies, and interventions for adequate development of the health sector that depends on an accurate analysis of all the information that is generated. in this health sector; that merits that these data converted into information be collected, analyzed, valued, to result in various strategies that the leader could take.

The aforementioned can be applied from the operational in an emergency room or to the level of a





health leader of your nation. For this, the teachings and examples of the discipline of strategic, tactical, and/or operational intelligence in the security area have been taken and applied at a business, economic level and by various organizations to be able to make the best decisions in the face of an accumulation of information and with this the making of complex decisions. For this, in the health area, there is the so-called Intelligence in Health that we will address in this article explaining from its definition, how to use it to come up with a product that helps the leader to make the decision of the most appropriate strategy for development, answer to a crisis or prevent a future problem^(3,5,6,8).

DEFINITION AND TYPE OF INTELLIGENCE INFORMATION

The handling of any type of information inevitably causes the classification of all its forms or modalities. This activity is used when we handle a discipline such as intelligence, whose appearance in the public domain of society is technically recent, although its practice already has several centuries⁽⁹⁾.

There are different definitions of intelligence depending on the country and/or organization to which we refer since its objectives and goals will define the scope and dimensions of the intelligence activity. One of the first to define intelligence activity was Sherman Kent¹⁰ in the field of national security where he identified three important components:

- a) The product derived from the management and transformation of information and knowledge
- b) The organization that carries out this activity
- c) The processes through which it is carried out^(10,11).

In Mexico, according to article 29 of the National Security Law, intelligence is defined as: "the knowledge obtained from the collection, processing, dissemination, and exploitation of the information, for decision-making in matters of national security"^(12,11,14).

The generation of intelligence products is aimed at and focused on knowledge in an analytical, critical, and in-depth way the phenomena that could be threats and risks to national, internal, and public security, with the consequent generation of strategies and analysis of the probability of impact and occurrence, as well as all the variables and the relationship of their cause among themselves⁽¹⁴⁾.

Thus we can define as intelligence the process by which a product is obtained that is the result of submitting data, information, and knowledge to an intellectual process of analysis that will turn them into reports, either with lines of action or strategies to satisfy the needs of the decision-maker, politician, military, police, economic, financial, health, business, etc⁽¹¹⁾.

Previously, Intelligence was related more to security activities of all kinds, but currently, because it is an adequate process of obtaining analysis, analysis, and generation of products for decision making; Its use has spread to various areas such as the financial, economic, health sector, etc. The discipline of intelligence is classified according to the role it plays in decision-making processes, by the field from which it is generated, or by its level of analysis and strategic content⁽¹⁵⁾.





TYPE	AREA	OBJECTIVE	GENERATING INSTANCE	DIRECTED
Strategic	<p>It refers to the prevention and deterrence of risks and threats from a multidimensional vision that in the short, medium and long term allows directing activities and public policies in the discipline that is developed (security, financial, health, etc.) around two major aspects:</p> <p>Security: Intelligence products aimed at detecting, preventing, dissuading, containing and enabling the cancellation of risks and threats.</p> <p>-Development: Products oriented to the planning and design of projects and strategic public policies for social, economic, and political development.</p>	Generate intelligence products for high-level decision-making activities related to the development of strategies, policies and actions to prevent, deter, contain and neutralize risks and threats to national security from a structural perspective and with a short-term objective. , medium and long term ⁽¹⁶⁾ .	National Intelligence Center (CNI), Military or Naval Intelligence, etc.	Lower management and line personnel who carry out operational interventions.
Operational intelligence	It consists of intelligence products directly related to carrying out actions to contain and neutralize risks and threats in the operational field. It is generally subservient to the product of tactical intelligence ^(17,18) .	Give enough information to discern the immediate lines of intervention on the threat or risk.	Police, naval, military or organizational intelligence apparatus.	Lower management and line personnel who carry out operational interventions.
Tactical Intelligence	It is the intelligence product that is elaborated to help the realization and design of punctual strategies that allow reaching an objective of small scope and subordinated to the objectives of strategic intelligence. In the field of organizations of a financial, health or business nature, it has a more operational nature,	generating intelligence products related to the identification, monitoring, and understanding of the visible and invisible consequences of risks and threats within the organization.	Police, naval, military or organizational intelligence apparatus.	Middle or lower management and line personnel who carry out operational interventions.



	by carrying out specific actions to achieve an immediate result. For example, the measures to be taken to contain an epidemic, etc.			
Prospective Intelligence	Its result is from the lines of action and/or Strategic Intelligence ⁽¹⁶⁻¹⁸⁾ .	It is the intelligence product that is elaborated to help the realization and design of punctual strategies that allow reaching an objective of small scope and subordinated to the objectives of strategic intelligence. In the field of organizations of a financial, health or business nature, it has a more operational nature, by carrying out specific actions to achieve an immediate result. For example, the measures to be taken to contain an epidemic, etc. Its result is from the lines of action and/or Strategic Intelligence ^(18,19) .	Strategic intelligence devices.	High-level government officials. CEOs of companies, heads of ministries, and secretaries of state. Directors of government organizations.
Military intelligence	Information generated for the realization of strategies for the execution of operational-tactical operations in the military and naval field.	Determine the lines of action for military action and intervention at a strategic, tactical and operational level.	Military and naval intelligence apparatus.	Senior military and naval commanders. Decision-making personnel involved in security cabinets.
Scientific intelligence	It is the intelligence product from which scientific and technological information is obtained and processed in civil and military spheres, which can affect the security of a state or the competitiveness of a company.	Implement strategies to obtain updated scientific information that allows the development of competitive technology.	Government strategic intelligence units and business intelligence units.	High-level government decision-makers and company CEOs.
Financial intelligence	The integration of economic and financial matters with security and development aspects has generated a need for intelligence on them ⁽²⁰⁾ .	Analyze internal and external economic information in all areas to make estimates of prospective economic scenarios and their repercussions in the field of security and development according to the axes of human security.	Government and business financial intelligence units.	High-level decision-makers, company CEOs.
Epidemiological or medical intelligence	It is known as MDINT is that which is obtained from the information and analysis of epidemiological and environmental elements to determine the biological, chemical, and nuclear risks of a given place ^(19,20) .	Analyze information on epidemiological factors to design prevention and mitigation strategies for phenomena of biological, chemical, or nuclear origin. It could correspond to a level of operational and tactical intelligence in the health sector.	Medical intelligence units.	Middle or lower management and line personnel carry out operational interventions.



		tactical intelligence in the health sector.		
Health Intelligence	It refers to the intelligence product generated for the prevention and dissuasion of risks and threats from a multidimensional vision in the short, medium, and long term; It allows to guide activities and public policies in the area of health ^(19,20) .	Generate intelligence products for the decision-making activities of high-level decision-makers related to the development of strategies, policies, and actions that allow preventing, deterring, containing, and neutralizing risks and threats in the health sector and that could become a health problem. national or internal security, from a structural and conjunctural vision with a short, medium and long term objective.	Advisory bodies and intelligence units of the ministries and secretaries of health.	High-level officials and directors of health units.

CEO: Chief Executive Officer (top executive of the company).

DEFINITION OF HEALTH INTELLIGENCE

Health intelligence is defined as "the ability to solve health problems by obtaining, analyzing and generating strategies and lines of action that articulate human, technological and research resources, through monitoring, evaluation and analysis of the health situation, using the various sources of information on risks and damages, not only from the institution involved but from sources external to it, all of which has as an expression the adequate generation of policies and the development of evidence-based management, aimed at achieving the well-being of the population in terms of health⁽²⁰⁾".

The WHO, for its part, defines it as "the actions in Health that work to expand the use of information for health, including data management, forecasting and the establishment of scenarios, using cutting-edge information technology. Health intelligence is also responsible for coordinating the monitoring of the health-related SDGs (UN Sustainable Development Goals). Thus, it gathers and provides strategic information and intelligence to develop and implement evidence-based policies and sound decisions on public health issues at all levels⁽²¹⁾".

OBJECTIVES OF INTELLIGENCE IN HEALTH

The generation of Intelligence Information in Health has three main objectives:

1. With the analysis of information and the generation of strategies and lines of action, to help make complex decisions in these areas.
2. It helps manage, develop and evaluate programs and interventions based on their effectiveness and efficiency.
3. Have reliable information for consultation by the various institutional actors^(22,23).

WHY INTELLIGENCE IN HEALTH WORKS

The role of intelligence in health is as broad as any of its counterparts in other areas. Probably, together with strategic intelligence, it is one of the most complexes that exists due to the type and amount of information it handles. In the following image, we summarize the functions of this⁽²²⁻²⁴⁾.

INTELLIGENCE CYCLE IN HEALTH

The application of a methodology or the full identification of the set of problems known today by the name "Intelligence Cycle" already existed outlined in other perspectives of knowledge such as the scientific method. Which is a structured methodology for



research, analysis, and results of a previously stated hypothesis; Its analog today and with some minor differences in the intelligence cycle, which is mainly adapted to the analysis of information to help the leader make decisions according to the results of this research⁽²⁴⁾.

The intelligence cycle has practically standardized steps; but based on the policies and research processes of each state, organization, or sector used, it may differ in some, mainly adding or decreasing. The process described below is based on the intelligence cycle used by the National Intelligence Center (CNI) of Mexico and adapted for Health Intelligence⁽²⁵⁾.



Figure 1. Intelligence cycle proposed by the CNI to obtain and process information to search for threats and risks to national security.



Figure 2. Health Intelligence Cycle (*)

(*)Health Intelligence Cycle suggested by the authors based on the security intelligence cycle and the steps to follow to obtain health products^{29 (26)}



DETECTION OF POSSIBLE RISKS AND THREATS TO THE HEALTH SECTOR

The timely detection of threats and risks that may affect the health sector requires extraordinary sensitivity to be able to pertinently detect data and information that can become in a problem or even, depending on the origin and magnitude, in a disturbing agent causing a disaster, for example, an epidemic⁽²⁷⁾.

There are different sources of information that generate data in real-time that can alert us that something is going wrong or that something wrong is coming out of the usual behavior in a place or area of the country. The most important sources of information are ⁽²⁸⁾:

1. The health surveillance observatories of various public and private institutions (epidemiological, toxicological, health care, etc.).
2. The endemic channels of various diseases give us the behavior mainly of infectious and chronic diseases that are out of their normal behavior.
3. Mortality, prevalence, and incidence rates that are out of the expected for the indicated moment⁽²⁹⁾.
4. The rate of sentinel units in the country.
5. Indicators at yellow or red traffic lights at any given time.
6. Information was given by public information media.

These would be the most important sources of alerts, but there may be others that can alert us. Here, the most important thing is that there is enough sensitivity, knowledge, and openness to be able to decide that this could be a problem of such a degree that it could affect the health sector and become an internal or national security problem for the state. These errors minimize notices that in no less Sometimes they are "very subtle", they have truly materialized into problems, if not even into disasters that have affected the stability of the state, becoming a real problem of national security. examples in the history of Black Swan-type phenomena There are many³⁴. For this reason, adequate sensitivity is required to be able to detect possible problems that deserve to be investigated in order to make preventive and mitigating decisions, without falling into paranoia

and this leads to useless work and waste of resources without reason ⁽³¹⁾.

PLANNING OF THE INVESTIGATION

Once the reason for the investigation has been found, in this phase, the person in charge carries out the planning from the formation of work teams with their responsibilities, the areas of investigation, the objectives and goals to be pursued, the sources and type of information that is will use.

It is important to define the profiles of the members of the work teams since these will be important for the proper collection of information and its subsequent analysis by the team dedicated to this.

Here the delivery times with schedules of activities will also be specified, as well as the possible expected results⁽³³⁾.

COLLECTION AND OBTAINING OF INFORMATION

It consists of obtaining and gathering raw information, that is, the basis of intelligence to be analyzed by a specialist in the area. The development of a health intelligence product occurs because a specific requirement appears, either from the potential users or from the health intelligence service itself, which has found possible risks or threats that could affect it⁽³⁴⁾.

The most important sources that can be used for this purpose are ⁽³⁵⁾:

1. HUMINT Human Sources. It is made from information collected or supplied directly by people. For example, those obtained from verbal autopsies during an epidemiological fence ⁽³⁴⁾.
2. Information from open sources (OSINT) The National Institute of Public Administration (INAP) defines open source as "like any type of information" whether printed, digital, analog and that can be transmitted or obtained from various sources of open consultation information, such as information media, libraries, social networks, internet, etc.

The origin of open sources is listed in Figure 3.





Figure 3. Origin of open sources

3. Information on WHO regional offices and by country.

4. Active Surveillance: Regular monitoring of information sources requires a highly trained epidemiology specialist with experience in handling information.

5. Passive Surveillance: Routinely report the information generated to detect a case early.

6. Classic Surveillance: It is carried out routinely, reporting cases of diseases, based mainly on the reports of the health institutions of the three levels of care. The big disadvantage is the slow detection of outbreaks and emerging threats.

7. Event-based surveillance: Information obtained from intelligence sources that can help detect events that occur in populations without access to formal health services. As soon as an event occurs, it is reported, and the risk assessment protocol must be initiated ⁽³⁶⁾.

In addition to the management of technological platforms of information systems in real-time and

telecommunications whether at the state, national or international level, to obtain information or data that lead to having elements to obtain the necessary health intelligence ⁽³⁷⁾.

PROCESSING AND ANALYSIS

Once the information and data are available, the measurement of veracity and its analysis continue, previously the veracity and degree of evidence of the information must be checked, for which different tools will be used for this task ^(37,38). One of the problems they will face in order to discriminate a large amount of information is that it is influenced by Hick's law. ⁽³⁹⁾

Subsequently, the analysis of the information from the database and/or hard information will be carried out, such as the data of

1. Indicators
2. Rates
3. Endemic channels
4. Specific national and international epidemiological
5. Information Hard data from verbal autopsies ⁽³⁹⁾



In general, they will be the databases that were mentioned previously, and the expertise of the analysts who will be able to use various methods of information analysis that can be summarized as follows⁽⁴⁰⁾ :

Structured analytical techniques for the analysis of information for products of intelligence

Structured analysis is defined as a “differentiated intelligence analysis methodology that is carried out step by step to process all kinds of incomplete, ambiguous and sometimes misleading information that analysts have to deal with”⁽⁴¹⁾ .

Structured analysis are mechanisms by which the processes of thought and analysis are externalized in a systematic and transparent way, that can be transmitted, that allow building information and being criticized by third parties in a simple way. In addition, these techniques make it easier for the conclusions of the analyst teams to be as solid as possible for decision-making by the decision-maker.

There are the following categories of analysis, expert judgment, structured analysis, and quantitative methods using empirical data.

Structured analysis methods: Structured

1. Brainstorming
2. Impact matrix Cross
3. check Key assumptions
4. Indicators
5. Analysis of competing hypotheses
6. Structured analysis and self-criticism
7. What if analysis⁽⁴¹⁾

Risk analysis methods:

It is probably one of the most used methods in the health area and comprehensive disaster risk management. It is assumed that there is no 100 percent security therefore there will always be a risk. Risk is the possibility that a future event will cause a negative

impact or harm; and the factors that form a risk are the threat that is the latent intention of an individual, group of people or the latent danger of a disturbing phenomenon of harming or causing serious harm to people, facilities, heritage, to the information of an institution, company or individual; it can be specified or dissuaded depending on the degree of preparation (prevention) or response (mitigation) if the response capacity of the organization, society, etc. is exceeded⁽⁴²⁾ .

Based on the information previously processed and available, the frequency with which events can occur and the magnitude of their consequences will be determined. The knowledge that is generated allows proposing lines of action for the prevention, containment, care, and monitoring of risks; both for national security and to determine the latent risks in the health sector, of a hospital, a hospital service, or a patient, as well as for the interests of a company or corporation^(43,44) .

After having analyzed all these factors, we can measure them through any of these methods⁴⁸:

1. By the degree of existing vulnerability
2. The degree of occurrence
3. The degree of impact

This will allow us to glimpse which is the risk of greatest impact, vulnerability or probability of occurrence on the timeline. Heat table for risk analysis measuring the probability of occurrence and impact of a probable epidemic. Table 1

Table 1. Heat table for risk analysis

				ANÁLISIS DE RIESGO		
	Evento adverso	Causas	Consecuencias	Probabilidad	Impacto	Evaluación
A	Epidemia	Mal control preventivo	Aumento de los casos de la enfermedad	3	4	12
B	Epidemia	Aumento de los casos	Mayor morbilidad y mortalidad	3	5	15
C	Epidemia	Aumento de los casos	Mayor gasto en tratamientos	3	4	12
D	Epidemia	Disminución de la producción económica	Crisis económica a corto y largo plazo	4	5	20
E	Epidemia	Gobierno	Falta de credibilidad por su falta de control	4	5	20
F	Epidemia	Estado	Problema de seguridad nacional	3	5	15





Network of links

The Network of links, this applies to all sectors of society, is not exclusive to criminology and crime investigation; Although it is used more for criminal aspects and crime prevention, having knowledge about the subject can help us improve our business or, in the case of the health sector, to find the tools to make security efficient ⁽⁴²⁾.

A network is a set of individuals that, individually or as a group, are related to each other for a specific purpose, characterized by the existence of information flows. Networks can have few or many elements that interact with each other and one or more kinds of relationships between them. A network is composed, therefore, of three basic elements which are: nodes or actors,

links or relationships, and flows.

The use of link networks allows us to know the actors, nodes, or agents that make them up, the relationships that are woven between them, and the micro and macro-social processes that arise from that convergence. Through a network of links we can trace, for example, an infected carrier and all the contacts (links) he has had in a certain period of time, this allows us to safely track all those possible contacts Center for research and national security (with the possibility of developing the same disease).

In fact, in 2009 the defunct Center for Research and National Security (CISEN) traced the "patient" from Veracruz, finding that the primary contagion really came from abroad ^(44,45). A technique that today would be very useful in the traceability of COVID 19 to carry out a risk analysis and have a perspective and impact based on all the links, medical intelligence at its best ⁽⁴⁸⁾.

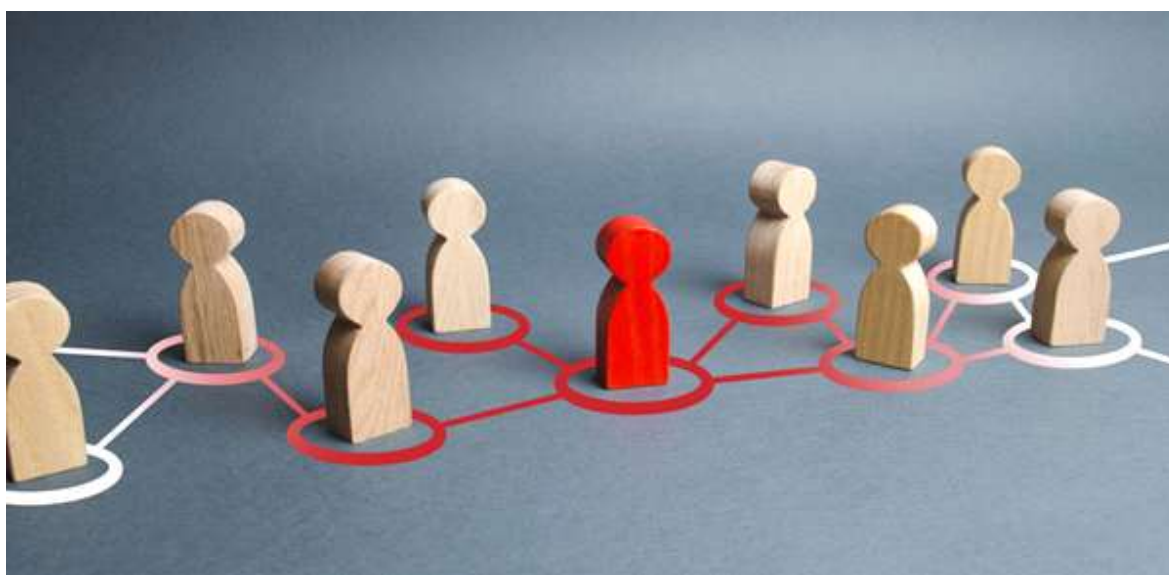


Figure 4. Example of a network of how the Traceability of those infected through several generations, from the index case to an epidemic.

REALIZATION OF THE LINES OF ACTION AND PROSPECTIVE SCENARIOS

Formulation of the proposal of lines of action

Once we have the results of the analysis of the information and the risks, we must propose and initiate the lines of action for the immediate intervention on the phenomenon and the vulnerabilities, to avoid as much as possible the impact on the health sector and its different ramifications affecting other sectors, complying with the following steps⁽⁴⁹⁾:

- What to do? to solve the problem from the perspective of the State or the health sector or organization
- Formulation of strategies for public policies in health
- Formulation of action strategies in the health sector
- Assignment of persons in charge and deadlines⁽⁴⁶⁾.

Construction of prospective scenarios

Having the lines of action, the analysis from the information as well as the historical antecedents it

will be possible to formulate forecasts and design scenarios and outcomes according to the facts and tendencies that may occur; as well as their impacts or possible repercussions in the short, medium and long term^(47,48).

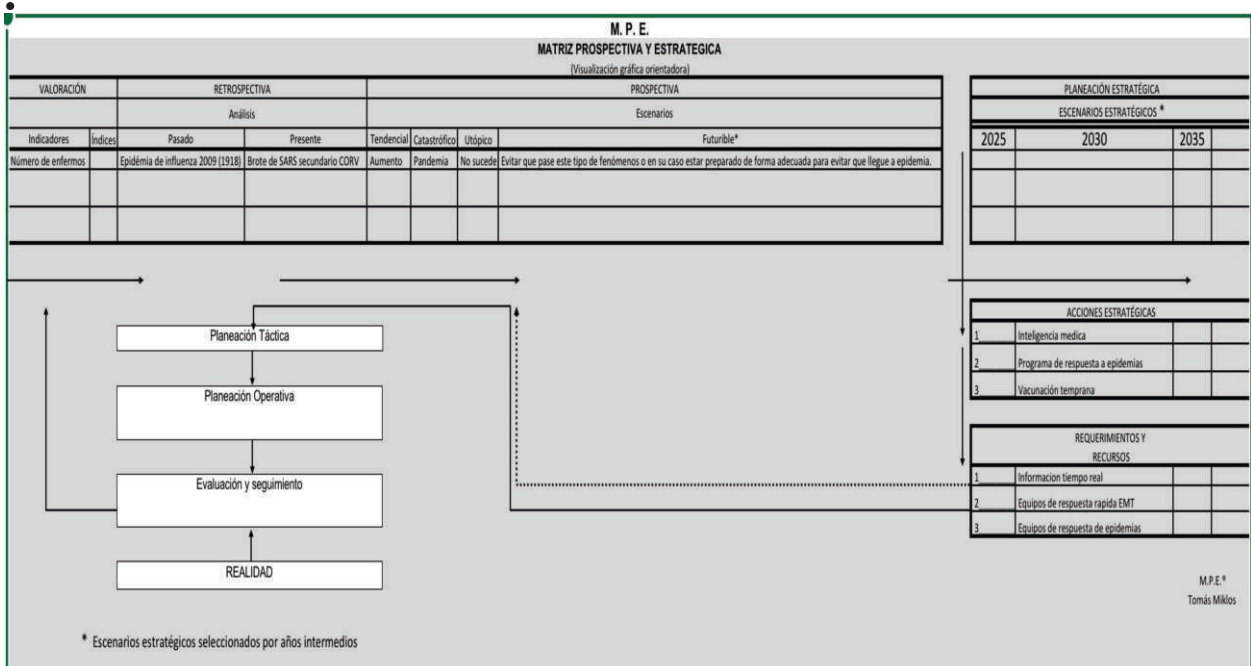
It is always thought that the construction of scenarios is to have a perspective of the probable future and practically without any alternative. But it is not like that, the construction of scenarios allows us to delimit possible alternatives and identify situations that in the future could cause us problems; and strategies, interventions, and policies to avoid this possibility.

The construction of scenarios helps to determine what can happen, not what is going to happen, or what must happen, or even what people want to happen.

Scenarios can be divided into different types, but the most common are:

1. Trend
2. Future
3. Catastrophic
4. Utopian⁽⁴⁹⁾.

Table 2. Matrix to carry out the strategic planning of different scenarios
Proposed by Miklos T.⁽⁵⁰⁾



PHASES OF ACTION BEFORE PANDEMIC SCENARIOS

Revisión y actualización de Planes y Programas

Planes de Gestión de Riesgos
Planes de Emergencias
Planes de Gestión de Crisis
Planes de Recuperación Desastres
Planes de Continuidad
Resiliencia Organizacional

Activación y ejecución de Planes

Respuesta Emergencia
Respuesta Incidentes
Respuesta a Crisis
Continuidad de Negocios/DRP
Resiliencia Organizacional



Source⁽⁵¹⁾. <https://drjenespanol.com/articulos/coronavirus-covid-19-que-tan-preparados-estamos-para-atender-una-pandemia/c>

RISK AGENDA AND DECISION-MAKING (DISSEMINATION AND EXPLOITATION)

Risk agenda

After formally identifying the risks, the lines of action, and the possible scenarios, the risk agenda will be drawn up, which is the executive instrument of strategic planning, which is the result; and the issues identified by the analysts to be addressed and analyzed by the decision-maker are stated, and that the health sector must attend to follow up on their behavior or evolution⁽⁵²⁾.

Let us remember that the risk agenda has two main lines of action:

1. It is the governing document of the activities of the intelligence area in Health and of a decision-maker.
2. It is the basic tool for strategic planning of intelligence in health since it organizes and delimits the universe of work of the areas that comprise it.

Which has a double character, normative and prospective⁽⁵³⁾.

Normative

- The agenda allows programming and gives priorities and resources to each one of the attention topics, according to their level of risk of importance and possibility of occurrence.

- The foregoing allows more efficient use of the resources of the health intelligence service, the

ministries of health and/or hospitals, focusing them on covering the information needs of the institutional users.

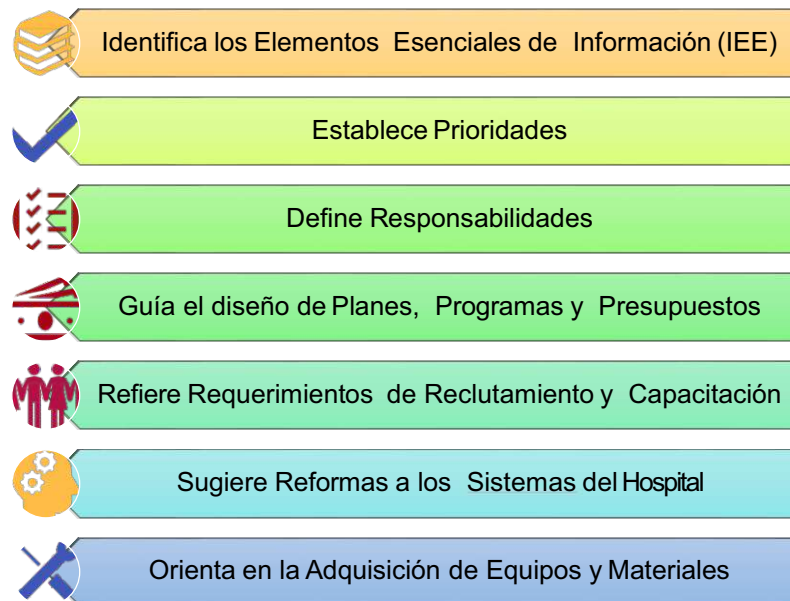
Prospective

- The risk agenda establishes the scenarios in which health care situations will foreseeably develop in a given period of time
- It is an explanatory and projective intelligence exercise that seeks to establish, through analysis, the future development of problems social and political policies of the health sector that are likely to become risks for the stability and tranquility of the sector and its ramifications towards other sectors such as the economic, political, social, security, etc.

The agenda is aimed at fulfilling the vocation of the sector that carries it out, therefore, it seeks to become a strategic benchmark for decision-making by the Command.

The usefulness and value that decision-makers grant to the agenda are essential to guide the activities of the service that works on it and therefore of the hospital, the organization, or the health intelligence service⁽⁵⁴⁾.

Functions of the Health Intelligence risk agenda.



Suggested structure for the Health Risk Agenda

- ▶ Background
 - ▶ Problem
 - ▶ Risk
 - o Analysis Critical failure mode and effect (ACMEF) (Identification of risks)
 - o Hierarchical Analysis of Processes (Risk Hierarchy)
- AGENDA
- ▶ Risk
 - o Responsible
 - o Interventions
 - o Results
 - o Evaluation (indicators and/or external evaluators)

Decision making

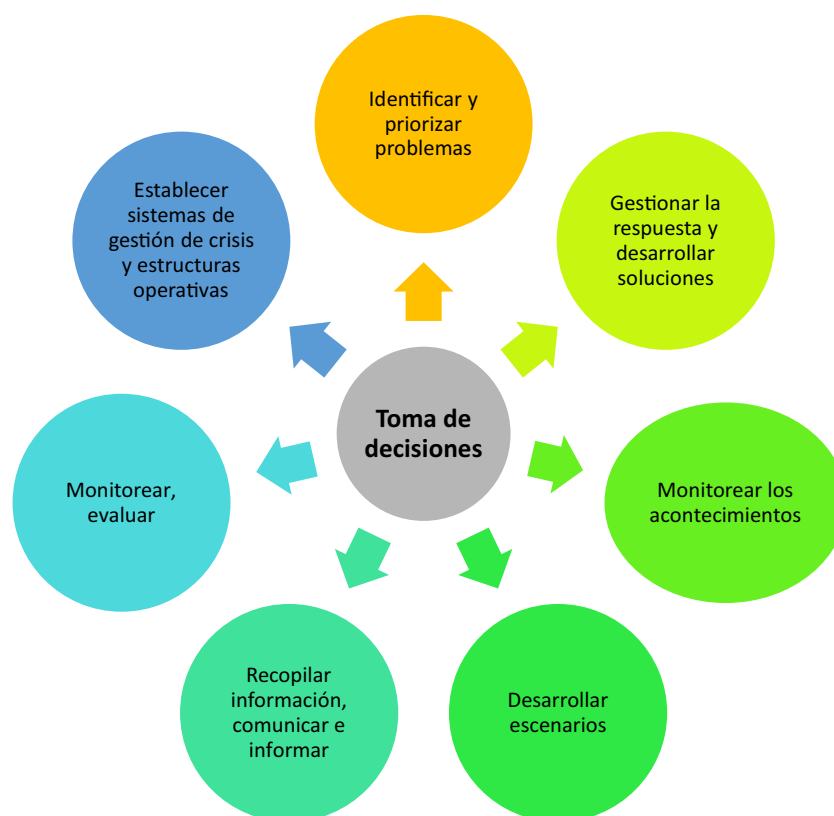
The teams, strategies and processes that are organized in response to a crisis have many different names, for example: "Crisis Response Team", "COVID-19 Task Force", "Outbreak Management Team", "War Room", "Emergency Coordination Command Center", "Disaster Management Committee", among others. However, their organization and objectives are often similar. They are a group of people who make up the central decision-making body in response to a crisis. These decision-making bodies in crisis situations have three

purposes⁽⁵³⁾:

1. Facilitate rapid decision-making To.
2. Speed up the collection, provision, and dissemination of essential information.
3. To ensure coordination and collaboration between key stakeholders.

An effective political decision-making strategy in responding to a crisis is often a balancing act between opposing interests. The crisis response team should be small enough to be able to make decisions quickly, but large enough to include different perspectives and sources of information. It should be hierarchical and have a clear division of responsibilities, but also be flat and horizontal, and ensure that criticism is not suppressed, groupthink is avoided and decision-making power is not too centralized. It must also act decisively and quickly while ensuring that those decisions are well informed and based on facts and expert opinions⁽⁵⁴⁾.

Decision-making based on the risk agenda, scenarios, and lines of action must be carried out according to the following schemes⁽⁵⁵⁾.



EXPECTED HEALTH INTELLIGENCE PRODUCTS

The expected products of a health intelligence system will be subject to the risk agenda, the line of action of the sector, and the country's public policies, but we can summarize them as follows⁽⁵⁶⁾:

1. Medical operational intelligence, which will serve for decision-making with critical analysis and will integrate appropriately, for example, in emergency services in units critical decisions^(57,49).
2. Realization of perspective and/or multidimensional scenarios that directly or indirectly affect the health sector.
3. Perform multicausal longitudinal and vertical monitoring of morbidity and mortality processes in a critical sense with a multidimensional vision.
4. Real-time monitoring of patients preventively (Analysis of vulnerabilities for the spread of infectious diseases) or contagious and/or chronic).
5. Risk estimates (based on a set of variables/user) in certain conditions.
6. Realization of predictive and/or projective models of infectious-contagious or chronic-degenerative

diseases with a high social, economic, political, and human security impact⁽⁵⁸⁾.

7. Census of patients with priority diseases.
8. Obtaining information on social networks through the use of free-text search engines⁽⁵¹⁾.
9. Development of information products through dashboards (various visualizations), dynamic query tools (reports, dynamic cubes, data mining).
10. Advanced analytics projects, such as disease prediction, complication risk prediction, calculation of surgical priority, identification of potential risks in public health, predictive health analytics, treatment analytics, and diagnoses to improve the cure of chronic and degenerative diseases.
11. Develop models and simulations of the behavior of potential health risks to carry out projective and predictive scenarios that serve the decision-maker in his decision-making⁽⁵⁹⁾.
12. Carry out, based on the results of the analysis, the lines of action for prevention and mitigation that could be taken⁽⁶⁰⁾.
13. Carry out demographic profiles that support health decisions.



CONCLUSIONS

The generation of Health Intelligence information implies the linking of information from the field of health (such as morbidity and mortality) with the integration of sources from different sectors, such as social, environmental, cultural, political, economic, security, communications, and related to infrastructure. The generation of health intelligence products requires three important factors: highly qualified personnel in health referral intelligence methodology, the existence of a timely and reliable quality information system, and technological support that performs advanced analysis processes.

An Intelligence in Health organization must start from the premise of having complete, precise, and adequate diagnoses, which include the problems of the living

conditions and health of the population, guided by the multidimensional indicator of poverty, for which it must consider the problem of that moment that revolves around non-prioritized health care, the inadequate use of health resources, the existence of vulnerable and unprotected population groups, the poorly designated health offer, problems of poor health administration and a poor and weak management, a low capacity to manage and prevent the main risks and damages to health.

With all this data and information to be able to use the aforementioned steps to obtain an intelligent, assertive, efficient, prospective, and projective product that guides and helps decision-makers of the high, medium, and low levels to make decisions in the realization of health policies.

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